

## Message Text

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10

ACTION EA-14

INFO OCT-01 ISO-00 SAM-01 CIAE-00 DODE-00 PM-07 H-03

INR-11 L-03 NSAE-00 NSC-07 PA-04 RSC-01 PRS-01 SP-03

SS-20 USIA-15 NIC-01 DRC-01 /093 W

----- 022551

R 260530Z SEP 74

FM USLO PEKING

TO SECSTATE WASHDC 2460

INFO AMCONSUL HONG KONG

AMEMBASSY TAIPEI

AMEMBASSY TOKYO

CINCPAC

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CINCPAC FOR POLAD

E.O. 11652: N/A

TAGS: PFOR CH US

SUBJECT: REMOVAL OF LAST ANTI-AMERICAN SLOGANS

1. THE CORDIALITY TOWARD USLO DISPLAYED BY THE CHINESE DURING THE EVENTS SURROUNDING MR. BRUCE'S DEPARTURE HAS BEEN COMPLEMENTED BY A SMALL BUT SIGNIFICANT IMPROVEMENT IN THE TREATMENT OF THE U.S. FOR PUBLIC CONSUMPTION IN PEKING. ALTHOUGH, MOST OF THE ANTI-AMERICAN SLOGANS AROUND THE CITY WERE REMOVED SHORTLY BEFORE PRESIDENT NIXON'S 1972 VISIT, THE TWO PROPAGANDA COLUMNS FLANKING TIEN AN MEN CARRIED A CLEAR MESSAGE THAT THE U.S. REMAINED A MAJOR ENEMY OF THE PRC. PILGRIMS TO PEKING SAW CRITICISM OF "U.S. IMPERIALISM" ON SIX OF THE EIGHT SLOGANS DISPLAYED WITH ONE EVEN CALLING ON THE AMERICAN PEOPLE TO JOIN IN THE ATTACK.

2. AS PART OF THE GENERAL REFURBISHING OF SLOGANS BEFORE NATIONAL DAY, THESE SLOGANS WERE ALL REMOVED AND REPLACED

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BY ONES REFLECTING CURRENT THEMES SUCH AS STUDYING MARXISM-

LENINISM AND MAOISM, CARRYING OUT THE ANTI-LIN, ANTI-CONFUCIUS  
CAMPAIG, ETC. THE ONLY REFERENCE THAT IMPLIES CRITICISM  
OF THE U.S. IS ONE ANTI-SUPERPOWER SLOGAN AND IT DOES NOT  
REFER TO THE SUPERPOWERS BY NAME. OTHER MAJOR POSTERS ELSEWHERE  
IN PEKING WERE MERELY REPAINED WITHOUT CHANGING THE TEXT.  
HOLDRIDGE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** SLOGANS, PUBLIC DISCLOSURE, ANTIAMERICAN FEELING  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 26 SEP 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** izenbei0  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974PEKING01673  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D740271-0485  
**From:** PEKING  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1974/newtext/t19740911/aaaaajha.tel  
**Line Count:** 68  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION EA  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:**  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** izenbei0  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 17 JUL 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <17 JUL 2002 by martinml>; APPROVED <12 MAR 2003 by izenbei0>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** REMOVAL OF LAST ANTI-AMERICAN SLOGANS  
**TAGS:** PFOR, PROP, CH, US  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005